

2nd National Conference

On

Digital Economy: Impact and Challenges

Registration Form

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Paper Presentation – Yes/ No

Title of the Paper _____

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2nd National Conference 2018

On

Digital Economy: Impact and Challenges

10th March 2018



Sponsored by

All India Accounting Association, Bhopal Branch

Organised by

Department of Commerce



**Institute for Excellence in Higher Education
(IEHE), Bhopal**

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DIGITAL ECONOMY: IMPACT AND CHALLENGES

Introduction

Digitalization is the need of the time. It is pivotal in present context. Be it an individual or a corporate sector all are gradually transforming into a digitalization. It is having a significant positive impact on sectors like banking, insurance, healthcare, tourism, marketing, education. The taxation reforms have urged most of the citizens to understand the digital scenario in a better way.

But at the same time it has led to the evolution of cyber frauds, hacking, online addiction, security issue, increase in terrorism etc. Our country is facing problem of digital illiteracy as compare to other countries.

So it is relevant to focus on innovative avenues of digitalization to transform our country into a secured Digital Economy.

Bhopal – the City of Lakes

Bhopal - the capital of Madhya Pradesh was founded by Raja Bhoj in the 11th century and is famous for its scenic beauty, rich cultural heritage and modern urban planning. The hilly landscape with a great number of lakes rightly popularize it as a city of lakes.. The present day Bhopal is a multi faceted city with its fine old Tajul and Moti mosques and various markets juxtaposed with the modern structures of exquisite architecture and stunning beauty revealed in the lush green gardens and broad, elegant by streamlined avenues. The capital has various institution of national importance viz. ISRO, AMPRI, MANIT, IISER, NITTTTR, IIFM, BHEL, NLIU and AIMS. Places of interest in and around Bhopal are upper and lower lake, Bharat Bhawan, Van Vihar, Birla Temple, Manav Sangrahalaya, Islam Nagar, Bheembetka, Sanchi, Bhojpur etc.

Bhopal is well connected by road, rail and air from different parts of the country. The institute is located at a distance of 15 km from main railway

station, 7 k.m from Habibganj railway station and 25 k.m from Raja Bhoj air port, Bhopal.

The Institute

Institute for Excellence in Higher Education (IEHE) Bhopal was established in the year 1995 by the state government with a vision to bring excellence in higher education . Since its inception, the institute has endeavored to impart not only quality education but also develop moral and ethical values which ensure an overall development of the students. IEHE is located in a lush green valley adjacent to Kaliasot Dam and is conferred with autonomy in financial, academic and administrative matters by the UGC. The institution has successfully carried out the task of grooming and transforming students into potential human resources of quality. It is a pulsating centre of empowered minds and offers an array of courses to the students admitted through a very transparent online procedure. The exemplary progress and growth of the institution was justly reckoned with NAAC, Bengaluru that accredited IEHE with ‘A’ grade in the first phase in 2004, second phase in 2011 and third phase 2016 . To add another feather in the cap, the Institue was conferred with CPE – ‘College with Potential for Excellence’ status in 2010.

Guidelines for Paper Submission

Abstracts of papers on the relevent theme of the commerce are invited from academicians, educationists, research scholars and students.

The specifications for the abstract and the full length paper are as follows:

- Title of the paper, name of the author and Institution /College must be mentioned on the top right corner of the paper.
- Maximum word limit for the abstract should be 250-300 words and for full length paper 2000-2500 words respectively.
- Font type – Times New Roman, Size twelve, Line spacing 1
- MLA style sheet (7th Edition) should be followed throughout for referencing and indenting.

Registration

- Institutional Delegate/Research Scholar 800/-
- Students 300/-
- Member of IAA 500/-

All participants are supposed to make their own travel and stay arrangements (including local transportation). You can submit registration fees by cash or direct deposit by **NEFT transfer**.

Indian Accounting Association, Bhopal Branch

Name of Branch: Corporation Bank,

JK Road, Indrapuri, Bhopal

Account No:167600101003291

Branch:1676 Bhopal - INDRAPURI

IFSC Code:CORP0001676

Dates to remember

- Last date of submission of abstract -March 7, 2018
- Last date of submission of full paper –March 10, 2018

Call for Papers

Your requested to kindly send soft copy of your research paper and its abstract in not more than 300 words with registration form. The paricipatints submitting article/papers may please insure that work is original and has neither published nor submitted for publication. Papers must be printed on A4 size papers in Times New Roman 12 point font in MS Word. First page should displayed the titlle of the papers in capital, bold letters, followed by authors name university/organization/ institutions etc. Only selected papers approved by the review committee of the conference has planned to be published in the Institute’s Online Journal ‘YUYUTS’ with ISSN Number. Interested participant may apply through duly filled and scanned registration form to **shardanil6@gmail.com on or before 10th March 2018**.